

A photograph of a modern, multi-story commercial building with a large glass facade, reflecting the sky and surrounding environment. The building is set against a clear sky with some light clouds.

REDEFINING SECURITY AND OPERATIONAL EFFICIENCY FOR DOGWOOD COMMERCIAL REAL ESTATE

This case study explores how Dogwood Commercial Real Estate, a Dallas-based startup, transformed its approach to building security with EyeQ Monitoring's advanced technology. By implementing EyeQ's state-of-the-art surveillance solutions, Dogwood significantly reduced its operating costs while enhancing safety and tenant satisfaction across its portfolio.

EMBRACING INNOVATION TO ELEVATE TENANT EXPERIENCE

Dogwood Commercial, led by industry veterans, sought a proactive approach to property security. Known for revitalizing older buildings into modernized office spaces, Dogwood saw an opportunity to further differentiate its properties by enhancing security.

"We are always looking at new technologies to add value to our tenants and the properties we manage, with EyeQ, we found a way to make security a part of that value."

Joe Zylka, Principal of Operations at Dogwood

INTEGRATING EYEQ'S VIRTUAL GUARD SOLUTION

EyeQ's Virtual Guard services provided Dogwood with a seamless, real-time monitoring solution powered by AI and overseen by highly trained professionals from EyeQ's U.S.-based Security Operations Center (SOC). By replacing traditional on-site security with EyeQ's automated solution, Dogwood could monitor key areas like entrances, parking garages, and common spaces around the clock without increasing labor costs. "With EyeQ's SOC, we have 24/7 eyes on every critical area, at a fraction of the cost of on-site guards," Zylka notes.

50% REDUCTION IN
SECURITY COSTS

Dogwood achieved a substantial 50% reduction in monthly security expenses by replacing traditional on-site guards with EyeQ's AI-powered Virtual Guard. This cost-saving solution maximized security coverage without the high overhead of personnel.

75% FASTER
RESPONSE TIME

With EyeQ's verified video alerts, Dogwood saw a 75% improvement in response times for law enforcement dispatch. This proactive approach ensures immediate attention to real threats, enhancing tenant and visitor safety.

94% INCREASED TENANT
SATISFACTION

Dogwood's tenants reported a marked improvement in their sense of safety and satisfaction, thanks to EyeQ's 24/7 surveillance and real-time audio deterrence. The presence of EyeQ's virtual "eyes" across the property gives tenants peace of mind, making Dogwood's properties a preferred choice.

CASE STUDY: DOGWOOD COMMERCIAL REAL ESTATE

TRANSFORMATIVE RESULTS AND MEASURABLE IMPACT

The implementation of EyeQ's surveillance solutions has enabled Dogwood to lower monthly operating costs by nearly 50%, while enhancing security and peace of mind for tenants. This improved safety record is also a powerful draw for new tenants, offering them a secure environment where EyeQ's virtual escort services can even guide employees to their cars after hours. The ability to dispatch law enforcement swiftly, using verified video alerts, has reduced response times by 75%, minimizing disruptions and creating a safer property environment.

“With EyeQ, we're not only reducing costs but also adding real value to our properties. The technology gives tenants a reason to feel safe and choose our buildings over others.”

Joe Zylka, Principal of Operations at Dogwood

SETTING NEW STANDARDS IN REAL ESTATE SECURITY

Dogwood Commercial's experience with EyeQ Monitoring reflects a visionary shift in property management, where innovation meets practicality. The integration of EyeQ's Virtual Guard has allowed Dogwood to set a new benchmark in tenant safety and operational efficiency, all while maintaining a cost-effective approach.

ABOUT EYEQ MONITORING

Based in Marietta, Georgia, EyeQ Monitoring is a leader in security innovation for various industries, including real estate, automotive, and multi-family. With a U.S.-based SOC and a focus on leveraging AI for real-time threat detection, EyeQ transforms traditional security into a proactive, efficient model that businesses can trust. EyeQ's solutions empower companies to protect assets while optimizing operational costs, backed by a 95% customer retention rate that speaks to our dedication and reliability.

KEY BENEFITS AND TAKEAWAYS:

- ***EyeQ's Virtual Guard solution transforms property security with proactive, AI-powered threat detection.***
- ***Real-time response and audio deterrence become a reality with EyeQ's U.S.-based Security Operations Center, offering 24/7 monitoring and immediate intervention.***
- ***Clients like Dogwood Commercial Real Estate experience substantial cost savings, often reducing security expenses by up to 50% while enhancing tenant safety and satisfaction.***
- ***EyeQ Monitoring is committed to innovative, cost-effective security solutions that meet modern demands, redefining safety standards for commercial properties.***



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